AMENDMENTS TO THE CLAIMS

1. (CURRENTLY AMENDED) A device for providing human perceptible indicia in synchronization with a video program, the device comprising:

(a) a base station, housing:

(i) a communication port adapted to receive a video input signal of the video program;

(ii) a central processing unit in communication with the communication port, said central processing unit detecting data embedded in the video input signal; and

(iii) a wireless transmitter module in communication with the central processing unit;

(b) a plurality of wireless receiver units remote from said base station;

(c) an interface device in individual communication with each wireless receiver unit for allowing user input of selection criteria directly into each wireless receiver unit separate and independent from any selection criteria input into the central processing unit or into other wireless receiver units; and

(d) indicia attached to each wireless receiver unit ~~and in communication with the central processing unit~~;

(e) wherein said central processing unit transmits ~~an activation signal~~ detected data, translated as necessary to effect communication with each wireless receiver unit, through the wireless transmitter module ~~to the wireless receiver units upon detection of the data embedded in the video input signal~~, and the indicia attached to each wireless receiver unit is selectively activated in response to data received from the control processing unit based upon selection criteria input into each wireless receiver unit by a user.

2. (ORIGINAL) The device of claim 1 further comprising a storage device having a stored program in communication with said central processing unit, said stored program executing upon detection of the data embedded in the video input signal by said central processing unit.

3. (ORIGINAL) The device of claim 1 further comprising a read-only-memory having a stored program in communication with the central processing unit, said stored program executing upon detection of the data embedded in the video input signal by said central processing unit.

4. (ORIGINAL) The device of claim 1 further comprising a random-access-memory in communication with the central processing unit and allowing for temporary storage of instructions or data by the central processing unit.

5. (ORIGINAL) The device of claim 1 further comprising a read-only-memory, a random-access-memory, a storage device and a bus, each of said read-only-memory, random-access-memory and storage device communicating with the central processing unit through said bus.

6. (CANCELLED).

7. (PREVIOUSLY PRESENTED) The device of claim 1 wherein each said wireless receiver unit includes a second central processing unit.

8. (PREVIOUSLY PRESENTED) The device of claim 7 wherein each said wireless receiver unit includes a storage device having a stored program, said storage device in communication with said second central processing unit and executing upon detection of the data embedded in the video stream by the central processing unit of the base station.

9. (ORIGINAL) The device of claim 7 wherein said wireless receiver unit includes a read-only-memory having a stored program, said read-only memory in communication with the second central processing unit and executing upon detection of the data embedded in the video stream by the central processing unit of the base station.

10. (ORIGINAL) The device of claim 7 further comprising a random-access-memory housed in the wireless receiver unit and in communication with the second central processing unit and allowing for temporary storage of instructions or data by the second central processing unit.

11. (ORIGINAL) The device of claim 7 further comprising a read-only-memory, a random-access-memory, a storage device and a bus housed in the wireless receiver unit, each of said read-only-memory, random-access-memory and storage device communicating with the second central processing unit through said bus.

12. (PREVIOUSLY PRESENTED) The device of claim 1 wherein at least one of said wireless receiver units includes a visual indicia.

13. (ORIGINAL) The device of claim 12 wherein said indicia includes a flashing red light.

14. (PREVIOUSLY PRESENTED) The device of claim 1 wherein at least one of said wireless receiver devices includes an audible indicia.

15. (ORIGINAL) The device of claim 14 wherein said indicia includes a speaker.

16. (PREVIOUSLY PRESENTED) The device of claim1 wherein the wireless receiver devices are toys.

17. (PREVIOUSLY PRESENTED) The device of claim 16 wherein at least one of said wireless receiver devices includes visually perceptible movement indicia.

18. (PREVIOUSLY PRESENTED) The device of claim 16 wherein at least one of said wireless receiver devices includes simulated speech indicia.

19. (CANCELLED).

20. (CANCELLED).

21. (CANCELLED).

22. (CANCELLED).

23. (CANCELLED).

24. (CANCELLED).

25. (CURRENTLY AMENDED) A method for selectively providing human perceptible indicia in synchronization with a video program comprising the steps of:

(a) embedding data in the broadcast signal of the video program;

(b) transmitting the broadcast signal;

(c) receiving the broadcast signal at a location remote from where the broadcast signal was transmitted;

(d) detecting the data embedded in the broadcast signal;

(e) transmitting ~~an activation signal upon detection of~~ the detected data ~~embedded in the broadcast signal~~ as received or in translated form;

(f) receiving the ~~activation signal~~ transmitted detected data at a plurality of destination locations remote from where the broadcast signal was received and the activation signal was transmitted;

(g) receiving individually selected user input selection criteria at each destination location; and

(h) selectively activating the indicia at one or more destination locations in response to the received detected data ~~embedded in the broadcast signal~~ based upon ~~the user input~~ selection criteria input at each destination location.

26. (CURRENTLY AMENDED) A system for providing human perceptible indicia in synchronization with a video program, the system comprising:

(a) means for embedding data into a broadcast signal of the video program;

(b) means for transmitting the broadcast signal in communication with the means for embedding data into the broadcast signal;

(c) means for receiving the broadcast signal from the means for transmitting the broadcast signal;

(d) means for detecting the data embedded in the broadcast signal;

(e) means for transmitting ~~an activation signal upon detection of~~ the detected data ~~embedded in the broadcast signal~~ as received or in translated form;

(f) means for receiving the ~~activation signal~~ transmitted detected data at a plurality of destination locations remote from where the broadcast signal was received and the activation signal was transmitted;

(g) means for receiving individually selected user input selection criteria at each destination location; and

(h) means for selectively activating the indicia at one or more destination locations in response to the received detected data ~~embedded in the broadcast signal~~ based upon ~~the user input~~ selection criteria input at each destination location.